## **EXTENSIS INTELLIHANCE**

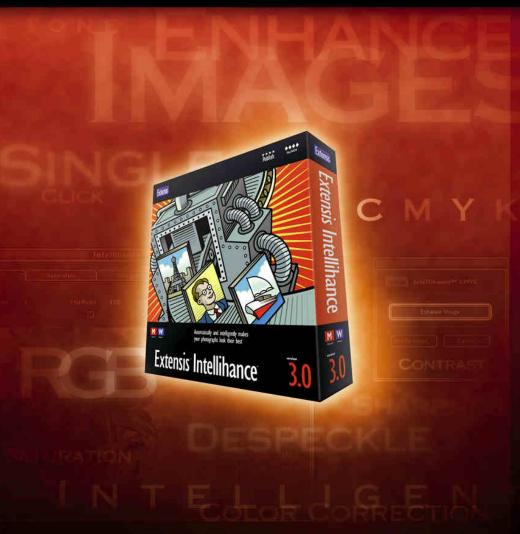
## The intelligent way to take the guess work out of image enhancement.

The "Make Better Button" just got better. Extensis™ Intellihance™, the most powerful, affordable image enhancement filter available, is faster and more intelligent than ever. Intellihance intelligently makes improvements based on individual image needs.

One click and you eliminate up to 12 Adobe® Photoshop® steps required for a professional image enhancement. And with Intellihance's improved processing engine, you get intelligently adjusted images even faster. The addition of descreening and cast removal brings your images much closer to instant overall image improvement.

Add the time-crunching power of Intellihance to your graphics toolbox and enjoy the finished look of your images now.

To order, or for more information, contact your reseller today or call us at **(800)796-9798** or **(503) 274-2020.** Visit http://www.extensis.com/ for the latest Intellihance information.



- Fast professional image enhancement with one mouse click.
- Automatically enhance images based on their individual needs, either one at a time or in batches.
- Adjust any grayscale, Lab, RGB or CMYK image you can open in Photoshop.
- View and adjust images in a resizable, zoomable window that features a before & after preview.
- Powerful fine-tune adjustments, including a revolutionary new multi-channel histogram, luminance and saturation values, give you hands-on control.





★★★★ Publish 1995



## EXTENSIS INTELLIHANCE



Before



One click and you eliminate up to 12 steps from your image enhancement process.

After

SINGLE CLICK ENHANCEMENTS

Preferences...

Enhance Image







FINE TUNE DIALOG Improved Fine Tune Controls provide single or multiple control adjustments.



Before



#### PREFERENCES DIALOG

Dialog windows are resizable, zoomable, and provide single-key before & after previewing.

**INTELLIGENT ENHANCEMENT ENGINE** — A faster processing engine with more "intelligence" makes for even quicker and better image enhancements.

PREFERENCE CONTROLS - Modify how the intelligent enhancement engine applies changes to your image's Contrast, Brightness, Saturation, Sharpness, Cast Removal, Descreening and Despeckle.

PROFESSIONAL FINE TUNE CONTROLS - Six powerful controls give you incredible image adjustment flexibility all in one dialog.

New! Descreen — Removes unwanted line screens from previously printed images.

New! Cast Removal — Automatically removes unwanted color impurities.

New! Tone Controls — Now include eyedroppers to set the black, white and midpoints, an intelligent light meter, and a tone curve graph.

Pixel-value readouts provide even greater interactive fine tune control for the hands-on user.

#### PLUS ORIGINAL CONTROLS:

Improved! Sharpness — features enhanced Unsharp Mask capabilities which brings out the finer details of your image.

Despeckle — removes image noise.

Saturation — balances color richness.

**ROBUST PREVIEWS** — Resize your viewing window, view at a 1:1 ratio, or zoom in and out for greater detail or to see the entire picture. Keyboard controlled before & after previewing lets you flip back and forth to compare the changes you've made to your image.

ADVANCED HISTOGRAM ANALYSIS - View before & after histograms of your original image and your newly adjusted image. The dialog provides an overlapped preview of the before & after analysis for easy comparisons.

SYSTEM REQUIREMENTS:

Macintosh Adobe Photoshop 3.0.4 or higher Mac OS System 7.5 or higher FPU recommended Windows Adobe Photoshop 3.0.5 or higher Windows 95 or Windows NT 4.0

**Extensis** Corporation 1800 SW First Avenue, Suite 500, Portland, OR 97201 Phone (503) 274-2020 • Fax (503) 274-0530 Extensis Europe, Zonnebaan 34, 3606 CB Maarssen The Netherlands • Phone: +31-30-24-75050 • Fax: +31-30-24-12039



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## EXTENSIS PHOTOTOOLS

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The world standard photo design and production tool

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# Adobe Photoshop 4.0

Notes Photochap with Scills, equips and score officiently

Extensis PhotoTools

Extensis

Format Text And Automate The Creation OF SPECIAL EFFECTS

There's finally a way to format text and instantly create professional drop shadows, bevels, glows, embosses and more in Adobe<sup>®</sup> Photoshop<sup>®</sup>.

It's called PhotoTools<sup>™</sup>. A collection of eight powerful plug-ins that let you work faster, easier and more efficiently in Adobe Photoshop.

With PhotoTools, formatting text within Photoshop is no longer just a dream. PhotoText—the first and only text-editing Photoshop plug-in-lets you create multiple text blocks, format characters and control font, style, character width, tracking, kerning and leading inside Photoshop. To finally be able to manipulate text in Photoshop should be enough, but PhotoTools also includes seven more productivity plug-ins to make this an unbelievable package.

We've included four plug-ins which make creating everyday Photoshop effects a snap. You can now create drop shadows, glows, strokes, embosses and bevels in a single step using resizable screen previews, unlimited colors, zoom controls, and much more. Also, automatically enhance RGB photos with one click and create smart toolbars for instant access to all Photoshop menu commands. PhotoTools also offers hundreds of timesaving Photoshop tips and expert advice from Deke McClelland, author of the best selling Macworld Photoshop 3 Bible and Photoshop 3 for Windows 95 Bible.

To order, or for more information, please contact your local distributor at the number below.

http://www.extensis.com

### FORMATTING TEXT IN ADOBE PHOTOSHOP IS NO DREAM, INTRODUCING PHOTOTOOLS!

### PHOTOTEXT



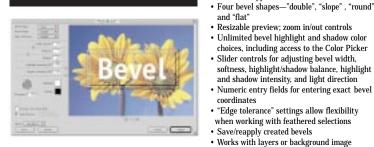
Gain ultimate control over WYSIWYG text entry and formatting within Photoshop!

### PHOTOGLOW



Add radiating glows or solid color strokes with precision and ease.

### PhotoBevel



Instantly create bevels on any part of your image. Great for web page construction, adding buttons, etc.

### PHOTOSHADOW



Automate the creation of professional quality drop shadows and make your images jump off the page.

#### PhotoText features include:

- · Returns text as a floating selection or layer · Resizable preview: zoom in/out controls
- One mouse click or click-drag with cursor tools to create text blocks
- Create multiple, editable text blocks
- · X/Y coordinates for text block placement · Apply type styles on a character or text
- block; styles include italics, bold, underline, out-line, shadow, small caps, all caps, font, leading, tracking/kern-
- ing, character width, and text color · Keyboard shortcuts for font size, leading, tracking, character width, cursor/pointer
- tools, and other PhotoText commands · Copy & paste text to/from other programs
- Save text blocks as text document; retains most formatting
- Four alignment choices: left, right, center. iustified
- Unlimited text color choices, including access to the Color Picker

#### **PhotoGlow features include:**

- Slider controls for adjusting stroke width, radiance and opacity
  - Numeric entry fields for entering exact glow and stroke coordinates
- · Resizable preview: zoom in/out controls
- Unlimited glow and stroke color choices,
- including access to the Color Picker · Save/reapply created glows

PhotoBevel features include:

and "flat"

coordinates

Two bevel types-"inner" and "outer"

choices, including access to the Color Picker Slider controls for adjusting bevel width,

softness, highlight/shadow balance, highlight

Numeric entry fields for entering exact bevel

and shadow intensity, and light direction

"Edge tolerance" settings allow flexibility

when working with feathered selections

PhotoShadow features include:

interactive "bounding frame"

access to the Color Picker

opacity and X/Y coordinates

· Save/reapply created shadows

shadow coordinates

· Shadow placement with mouse controlled

· Resizable preview; zoom in/out controls

· Unlimited shadow color choices, including

· Slider controls for adjusting shadow blur,

Numeric entry fields for entering exact

· Works with layers or background image

· Works with layers or background image

### INTELLIHANCE LITE



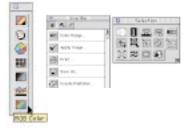
One step image enhancement!

#### **PHOTOEMBOSS**



We call it emboss, but you've never seen embossing like this!

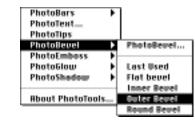
### **PHOTOBARS**



### PHOTOTIPS



### PHOTOTOOLS MENU



Intellihance Lite is a "Lite" version of the best selling intelligent image enhancement tool Intellihance.\* One mouse click will automatically optimize any RGB image saturation, sharpness, contrast, brightness and despeckle. Includes preference controls to modify the intelligent enhancement engine. This is a proven tool that will save you hours of time-the ultimate Photoshop "make better" button.

\* The full version of Intellihance works with RGB as well as grayscale & CMYK images, includes before & after pre-view screens, a PixelCraft CMYK separation table, Fine Tune controls, and will batch process images using the Photoshop 4.0 Actions Palette.

#### PhotoEmboss features include:

- Four emboss types—"cutout", "raise", "edge" and "blur'
- "Invert" radio button inverts effect
- · Resizable preview; zoom in/out controls
- · Unlimited emboss highlight and shadow colors, including access to the Color Picker
- · Slider controls for adjusting emboss amount, contrast, softness, highlight and shadow intensity, and light direction
- · Numeric entry fields for entering exact emboss coordinates
- Save/reapply created effects · Works with layers or background image

Stop wasting time climbing through menus and submenus or trying to remember keyboard commands. Features Include:

- · Powerful single click access to all Photoshop menu commands as well as files, folders and applications on your hard drive (Mac only.)
- "SmartBar," a floating palette that watches your menu choices and automatically creates new buttons for these commands (Mac only.)
- · Hundreds of predefined buttons to choose from or create your own custom buttons
- Arrange buttons on your own toolbars to fit your specific work style
- Toolbars can be floating palettes or embedded in the top, bottom or sides of the screen
- Hot help for every button.

Access hundreds of timesaving Photoshop tips and expert advice. Deke McClelland, author of the best selling Photoshop 3 for Windows 95 Bible and Macworld Photoshop 3 Bible provides 200 Photoshop tips and techniques for novices and experts alike. Includes important new tips for Photoshop 4.0!

Major features include "find" button to instantly access tip topics by a keyword search (searches both the tip title and tip text body). (Mac only.)

Although we don't count this as a plug-in, the PhotoTools menu provides instant access to all PhotoTools components and the effects you've created and saved in PhotoShadow, PhotoBevel, PhotoGlow and PhotoEmboss. (Mac only)

System Requirements: Adobe Photoshop 3.0.4 or later Mac: System 7.1.1 or later. Windows: Windows 95 and NT

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#### Extensis Corporation



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# EXTENSIS MASK PRO

#### Comprehensive masking tools for Photoshop.

Extensis<sup>™</sup> Mask Pro<sup>™</sup> is a powerful Adobe® Photoshop® plug-in that takes the pain out of creating image masks. Its innovative color matching technology and elegant vector-based clipping paths slash the time it takes to create professional quality masks compared to using tiresome and exacting conventional tools.

Simply decide which colors you want to keep and which colors you want to drop. Then use Mask Pro's Magic Brush to isolate the image you want. The Magic Brush removes the drop colors you selected, leaving a perfect cutout every time. Mask Pro's powerful tools give you complete control over the masking process including color selection thresholds, edge softness, brush sizes and more.

Mask Pro cuts masking projects down to size leaving you more time to be creative.

To order, or for more information, contact your reseller today or call us at (800) 796-9798 or (503) 274-2020. Visit http://www.extensis.com/ for the latest Mask Pro information.



- Innovative color matching technology slashes the time it takes to create precise image masks right in Photoshop.
- Create high quality prepress-ready images with smooth vector clipping paths for problem-free printing.
- Quickly and easily create image cutouts for optimal web designs.
- Gain complete control over the masking process with keep/drop color selections, edge softness, brush sizes, unlimited undo/redo and more
- Zoom, pan and navigator window controls make it easy to move around images



# EXTENSIS MASK PRO

#### BEFORE AND AFTER

Create prepress or web-ready masks and cutouts. Masks are placed in user-selected channels so multiple elements can be masked separately and a clipping path created for each one.



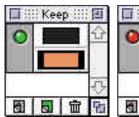
Before

Image by Michael Garland





After



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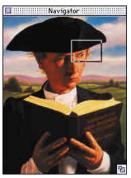
#### KEEP AND DROP

Innovative color matching technology makes it simple to decide which colors you keep and which colors you leave behind.



### TOOL PALETTE AND NAVIGATOR WINDOW

The toolkit makes picking the right tool for the job as easy as point and click. Zoom and pan controls make it easy to navigate complex images and gain pixel level control.



Clipping path Threshold (%): 50 1 Tolerance (%): 30 Path Please enter the threshold and tolerance values for the clipping path. The threshold ranges from 0% (Loose) to 100% (Tight). The tolerance is measured in percent of a pixel. Important: Zoom to screen before pasting the path No Path Cancel

#### **CLIPPING PATH DIALOG**

Mask Pro's superior vector-based path generator is blindingly fast and results in a smooth path that will quickly rip on any imagesetter without "jaggies."

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SIMPLIFIED MASK GENERATION — Create high quality cutouts for image composition, isolations, color corrections, creating complex selections and more.

SUPERIOR MASKS — Innovative color matching technology produces superior masking results and is far easier to use than conventional methods and tools.

VECTOR-BASED CLIPPING PATHS — Produce prepress-ready images that print flawlessly without "jaggies."

**COMPREHENSIVE TOOL COLLECTION** — Finding the right tool is as easy as point and click.

Magic Brush - Outline the image you want with color matching technology.

Standard Brush - Useful for painting indistinct boundaries or removing unwanted details.

Airbrush – Paints soft-edged strokes on an image.

Bucket Fill - Instantly fills closed areas in the mask.

Magic Fill - Easily patches holes or defects in the mask.

Magic Wand - Allows for intelligent selections based on the color matching technology.

Pen Tool - Draw straight or curved line segments.

**UNIQUE COLOR SELECTION** — Select colors you want to keep and colors you want to drop. Click and drag across an area you want to keep to create an "average" color. Repeat the process on the background colors you want to drop. Multiple colors and color sets can be organized to simplify masking complex images.

EDGE CONTROL — Gain complete operator control to determine the softness of the edge, brush size and opacity threshold on the colors that are to be kept.

UNDO / REDO — Unlimited, progressive undo and redo creates time-saving shortcuts and help protect your work against unwanted changes.



Macintosh Adobe Photoshop 3.0.5 or higher Mac OS System 7.5 or higher PowerPC required

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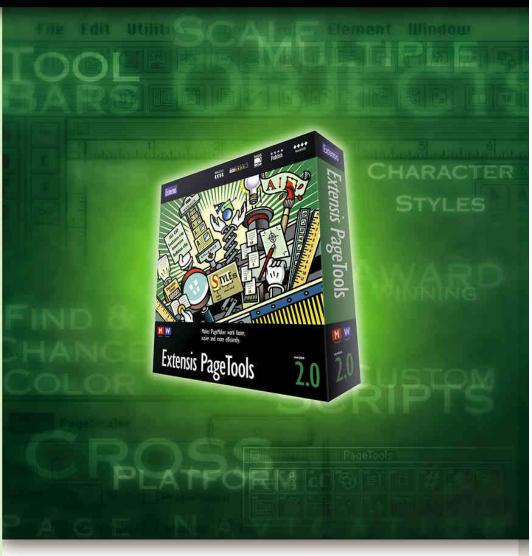
# EXTENSIS PAGETOOLS

### More Powerful Pages, than ever before.

Extensis<sup>™</sup> PageTools<sup>™</sup> is a powerful set of productivity plug-ins that make Adobe® PageMaker® work faster, easier and more efficiently than ever before.

Whether you use Mac or Windows, PageTools' robust feature set gives you the functionality needed to produce more in less time. PageBars puts hundreds of PageMaker commands a mouse click away. PageType lets you apply character styles to selected text. Place crop and registration marks around selected objects with PageMarks. With PageScaler scale multiple objects with text and burn through work that normally takes hours to complete. With PageTools' diverse set of desktop publishing plug-ins, making page layouts will never be the same. Imagine, working less while producing more.

To order, or for more information, contact your reseller today or call us at **(800)796-9798 or (503) 274-2020.** Visit http://www.extensis.com/ for the latest PageTools information.



- Slash time using hundreds of commands from multiple, customizable toolbars that can be accessed from embedded or floating palettes.
- Quickly apply character styles to selected text without affecting the entire paragraph.
- Automatically resize multiple selected objects in one step. Scale objects by any
  percentage, including text within text blocks and frames, graphics and line widths.
- Easily preview and navigate other pages without leaving your current page.
- Instantly add, delete or duplicate all types of object and column guides.





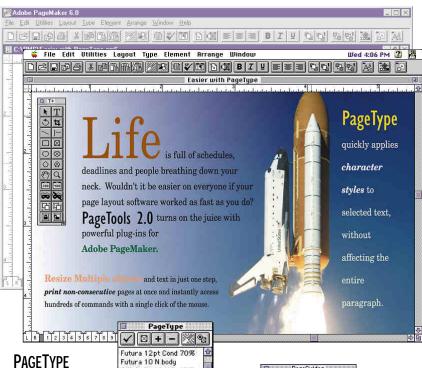








## EXTENSIS PAGETOOLS



Automatically apply character styles to selected text without affecting paragraph styles.

text within

text blocks and

ſ 0K

Proportion: Scale : 🔀 Line Weight 🔀 Graphics 🖾 Text

Cancel

blensis PageScaler

Width: **105** % Height: 125 %

and frames.

PAGESCALER Instantly scale multiple

objects with options for

graphics, lines, and text,

including text within blocks

Futura 10 N body GillsBoCo 16/12,65% HelvBold 11pt Red HelvBoCo 14pt Red Times 10pt B I header Times 9.5pt N bodu



#### PAGEBARS

Access hundreds of PageMaker and PageTools commands from customized toolbars that can be embedded to your screen's edges or floating palettes.



PAGEPRINTER Preview each page of your document before printing. Scan the publication for edited pages and print only those pages. PAGEALIGN — Align and distribute multiple objects without using guides or rulers.

PAGECAPS — Change text to ALL CAPS, Title Caps, Sentence caps, Iowercase, or RaNdOm CaPS. Use an exception list for custom words (like PageMaker).

PAGECOLOR — Change the color of lines, ovals, polygons, rectangles and text; selectively or all at once.

PAGECOUNTER — Count the number of characters, words, lines and paragraphs of any selection in your publication.

PAGEGLOSSARY (Mac only) — Enter commonly used text and graphics in your document with or without formatting.

PAGEGUIDES — Add, delete or duplicate all types of object and column guides.

PAGEMARKS — Draw crop marks and registration marks anywhere on your page.

PAGEMOVER — Move objects from page to page without leaving the page you are working on.

PAGEPREVIEW — Display previews of the first 5 pages of publications in the Open dialog box.

PAGERULERS (Mac only) — Place up to 40 floating horizontal and vertical rulers that snap to selected objects.

PAGESCRIPTS (Windows only) — Turn scripts that automate repetitive tasks into buttons on a toolbar giving you instant access to the scripts you use most.

PAGETABS (Mac only) — Quickly record and apply tab settings to selected paragraphs without affecting your paragraph style; ideal for working with tables and figures.

PAGETHUMB — Preview and navigate other pages without leaving your current page.

PAGETIPS — Display a "tip-of-the-day" each time you launch PageMaker. Written by Adobe Magazine columnist and Real World PageMaker author, Olav Martin Kvern.

PAGEZOOM (Mac only) — Magnify any part of a page up to 800% from a floating window.

SYSTEM REQUIREMENTS:

Macintosh Adobe PageMaker 5.0 through 6.5 Mac OS System 7.1 or higher

Windows Adobe PageMaker 6.0 through 6.5 Windows 3.1, Windows 95 o Windows NT 4.0

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Scale text within

text blocks and

trames

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## EXTENSIS PORTFOLIO

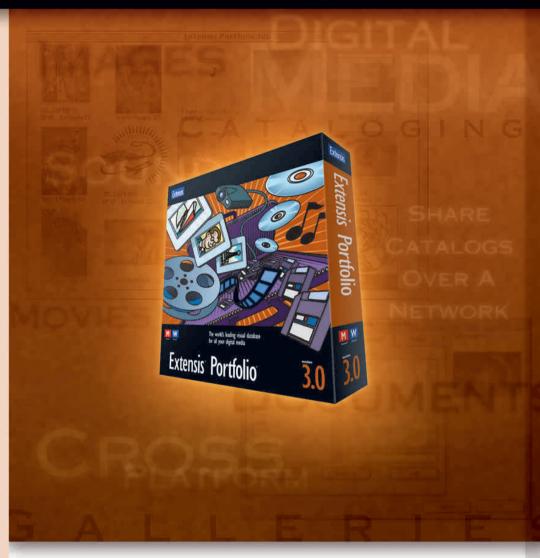
### The world's leading visual database for all your digital media.

Extensis<sup>™</sup> Portfolio, formerly named Fetch, introduces its new name and a newly expanded set of powerful tools for managing digital content. You will view, organize, manage, select, share and use digital content like never before.

Build visual catalogs automatically with detailed reference information and thumbnail images. Organize volumes of digital media, including images, sounds, movies and whole documents. Regardless of application, effortlessly catalog and then retrieve any media, visually or by a keyword. Stay in sync, share your catalogs over networks and across platforms.

Portfolio's diverse feature set keeps you in control of all of your media so that you or your work group stays more productive and more creative.

To order, or for more information, contact your reseller today or call us at (800) 796-9798 or (503) 274-2020. Visit http://www.extensis.com/ for the latest Portfolio information.

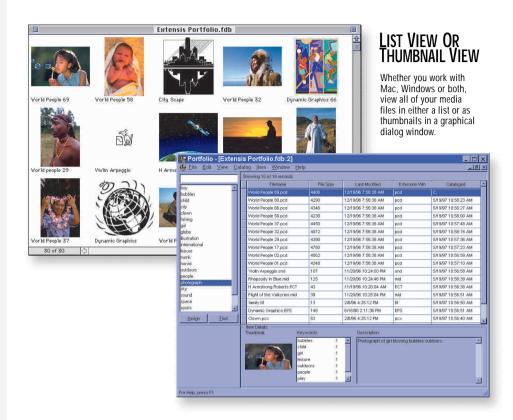


- Portfolio media catalogs are totally cross-platform! Whether you use Mac or Windows, you can easily access and share catalogs across platforms.
- More than 30 file translators let you view media files even if those files don't have embedded thumbnails or previews.
- Assign keywords from a master list to multiple files with a single mouse click.
- Easily organize your digital assets with customized fields for any of your media files.
- Share media catalogs over a network, ensuring everyone is working from the same files. You decide who has access to which files and what changes can be made.





## **EXTENSIS PORTFOLIO**







Everything you need to know about a media file can be found in the Item Properties dialog.

CATALOG ADMINISTRATION The Master Keyword List guarantees

keyword uniformity. Grant different

levels of access to your catalog users

by choosing from four security levels. Use Custom Fields to organize your

files with the information you need.

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### Bena Restrict Keywords to Master List Allow User to Enter Any Keyword Export. Cancel

World People Photos courtesy of PhotoSphere Images Ltd. http://www.photosphere.com

media and more. IMAGESTREAM® FILE TRANSLATORS - Uses more than 30 built-in ImageStream file translators to view media files even if you don't have an embedded thumbnail or preview in the file resource.

MAC & WINDOWS — You can create and

share catalogs on both Mac and Windows systems enabling all users file access regardless of platform. Find any file on your hard drive, CD-ROM, removable

MASTER KEYWORD LIST — Drag-and-drop support allows you to quickly and easily assign keywords from a master list to multiple files with a click of the mouse. You can also restrict other users to use only words on the master list to keep keywords uniform across your organization.

CUSTOM FIELDS — Assign custom fields to media files in the catalog such as part number, price, artist, etc. This enables you to organize your digital assets and keep all the information you may need to retrieve at your fingertips.

CATALOG NETWORK AWARE — Multiple users can access and edit a shared catalog on a network at the same time.

ACCESS LEVELS — Four different access levels let you control the content and security of your catalogs, giving some users full access rights while limiting the changes others can make.

**OPEN MULTIPLE CATALOGS** — More than one catalog can be open at one time enabling you to manage all of your media files at once and easily move information from one catalog to another.

GALLERIES — Organize your media the way that you want so you can find your valuable digital assets fast. Galleries can include any selection of media files and can also be saved.

SYSTEM REQUIREMENTS: Macintosh Mac OS System 7.5 or higher 68030 or higher (includes Power PC) 6 MB of application RAM 20 MB of available hard drive space

Windows Windows 95 or Windows NT 4.0 486/33 or higher 6 MB of application RAM 20 MB of available hard drive space

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# EXTENSIS VECTORTOOLS

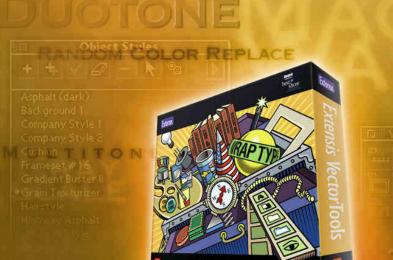
## Real world productivity for the Illustrator in you.

Extensis<sup>™</sup> VectorTools<sup>™</sup> is a powerful collection of real world productivity tools for Adobe® Illustrator® VectorTool's nine indispensable productivity tools cut the time it takes to complete everyday design tasks.

Save time by dragging and dropping commonly used images from the VectorLibrary. Quickly and easily apply object styles with a click of the mouse. Instantly create 3-D objects. Gain control of your designs with VectorMagicWand and color curve controls.

With all the work-slashing power of VectorTools, you'll spend more time being creative and less time solving design problems.

To order, or for more information, contact your reseller or call us today at **(800) 796-9798** or **(503) 274-2020**. Visit http://www.extensis.com for the latest VectorTools information.



Extensis VectorTools

- Illustrator users, work faster, easier and more efficiently than ever before with Extensis VectorTools — an indispensable collection of productivity tools for creative professionals.
- Save design time with quick storage and easy access of commonly used graphics.
- Never get lost in your illustrations and designs again.
- Gain complete color control over vector art including color curve editing and mode adjustments.
- Finally, a magic wand in your favorite vector application... and more.



"Just what the illustration doctor ordered! VectorTools puts the most often-needed controls just a mouse click away."

Brian Lawler, Graphics industry consultant and author





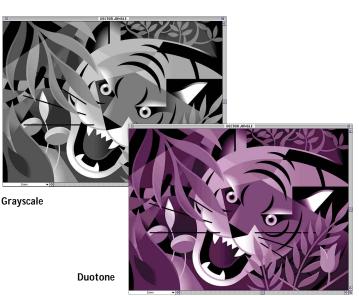
# EXTENSIS VECTORTOOLS



#### Original

#### VECTORCOLOR

Convert color illustrations into full spectrum grayscale art or quickly transform them into stylish duo, tri, and quadtones.



ARTWORK BY RON CHAN www.ronchan.com



#### **VECTORMAGICWAND**

Select multiple paths according to similar fills, strokes and areas.







#### VECTORLIBRARY

Library contents can be viewed as thumbnails or in a list for quick and easy drag and drop access

#### VECTORNAVIGATOR

View the entire picture and instantly move to any location within your document





VECTORCOLOR — Versatile color control in a vector-based application. Edit Curves lets you easily adjust color curves and edit individual channels. Grayscale Mode converts color illustrations into grayscale art. Random Color Replace rearranges the colors in your illustrations or instantly adds color to your black and white art. *Multitone* transforms color illustrations into duo, tri and quadtones. Brightness and Contrast makes tone and sharpness adjustments to your illustrations.

VECTORLIBRARY — Keep commonly used images, text or illustrations at your finger tips. Drag and drop to and from library floating palettes by selecting from thumbnail or list formats.

VECTORNAVIGATOR — View the entire picture and instantly move to any location in your document.

VECTORMAGICWAND — Select paths with similar attributes including Fill Color, Stroke Color, Stroke Weight, and Minimum and Maximum Area.

VECTORSHAPE — Make 2-D illustrations 3-D geometric shapes using Sphere, Cylinder, Cone, Diamond, Water, Waves, or even create "Free Projections" by twisting and distorting bezier and spline anchor points.

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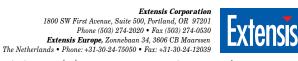
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